



3:44

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LM

Lilian >

Somehow missed yest email from you re GSLI event and subsequent tweets. Am consulting CMCO and UT. I am so sorry.

I just got off the phone with Laura 😞 I'm sorry all of you have to spend time on this.

No prob / my job!

I do encourage you/Jeff to reach out to Ivy Oliver for an eyeball on marketing materials tho - in provocative fields like Energy, Sustainability, DEI etc - she may have guidance about the downsides of emotive words ("under attack"). Important issues will get attention without that added strong nudge. She has some helpful perspectives!

Lil

Thanks, Lil. We will try to tone it down. There's no need for us to be provocative, I agree.

Nov 9, 2022 at 8:17 AM



iMessage

